Connecting university students to society
Building a Positive Social Impact
Hiba Dabis, NYU Shanghai

Agenda
- NYU Shanghai Mission and Values
- The NGO sector in China
- Student / client challenges
- NYUSH practice & case studies

NYU SHANGHAI MISSION AND VALUES
NYU Shanghai operates in accordance with the values of curiosity, rigor, integrity, respect, harmony, responsibility, and deep engagement with all humanity.

Why is this a focus for us?
Our Mission & Values
Government Policy
Student Demand

NYU Shanghai aspires to promote healthy development within the many communities it inhabits.
What does the NGO sector look like in China?

500,000
Officially registered NGOs in China in 2017

134.8 million
Volunteers in China (0.75% of population)

Many are highly professionalized with mainly paid staff. Can act as major employers in a town or community.

Many smaller ones are often staffed entirely by volunteers and less formalized.

What do they look for from candidates?

- Cultural Understanding, work experience, embracing challenges
- Self motivated
- No specific major background required
- Many NGOs hire the same types of employees who can be found at for-profit companies, such as HR, financing and marketing.

Let’s discuss

- What are the challenges for your students who would like to pursue a positive social impact career? For organizations trying to recruit them?
- What are the challenges you face in your job?
- How do you support your clients?
Supporting students at NYU Shanghai

Leadership
- Critical support
- Director of Global Awards

Academics
- Service trips
- Dean’s Summer Scholar Program
- Office of Community Engaged Learning

Student Life Team
- Student clubs
- Volunteering opportunities

CDC
- Career coaching philosophy
- Sourcing opportunities
- Networking
- Scholarships

Career Coaching Practice
- Facilitate
- Explore
- Empower

Student spotlight: Nofar

- Green Shanghai, Go Green Week, WOCLE Trash Fashion Show
- Organized first sustainable development conference on campus
- Interned at the Alliance for Water Stewardship in Shanghai (CDC Summer Service Grant)
- Studied abroad in NY and Washington DC
- Interned at student volunteer
- Schwarzman Scholar
- Future plans: working in water resource management and environmental security for peace building

Keys to Success
- Professors
- Networks
- Wechat groups like "Jobs for Good"
- Feiy.co
- CDC Summer Grant

Student spotlight: Richard

- Business & Finance major
- Developed an interest in public policy and law through his Constitutional Law class in sophomore year
- Interned at Capitol Hill and Washington DC
- Interned on the Hill
- Interned at ACCESS Health International
- Full time job at ACCESS Health International
- Future plans: apply to law school because he is interested in healthcare legal reform

Keys to Success
- CDC Services
- Resume check
- Mock interview
- Career Fair
- Careernet
- Wechat

Student spotlight: Reida

- Family immigrated to US from Sudan
- Her cause: education based directives
- Volunteered for local food banks and environmental clean up
- Interned at Peace Corps in Ghana
- Future plans: working for the UN or another international organization

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Resources

- http://www.foundationcenter.org.cn/
- http://hao.npi.org.cn/
- Research Infrastructure of Chinese Foundations
- 民政部办公厅关于印发《2018年中央财政支持社会组织参与社会服务项目实施方案》的通知
- CHARITY IN CHINA
- Summary of Challenges and Opportunities facing NGOs and the NGO Sector
- What It Takes to Work for an NGO
- Book: AMERICA'S NONPROFIT SECTOR By Lester M. Salamon
- Book: Social Enterprise and the Third Sector: Changing European Landscapes in a...